

# *Politics of Globalization*

## PSC 388 – Spring 2015

Department of Political Science  
Syracuse University

M/W 2:15–3:35pm  
Room: Archbold 210

Professor: Seth Jolly  
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*Office Hours*  
Monday 4–5pm,  
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*Office Hours*  
Wednesday 1–2pm,  
or by appointment.

## Course Overview

Globalization is a broad and broadly misunderstood term. Yet its political relevance is evident. In this course, we examine globalization and its effects on politics and political economy. In the first part of the course, we focus on defining and understanding the concept of globalization, starting from a basic definition that globalization means the reduction of barriers to trade, labor mobility and ideas across borders. We consider previous eras of globalization and its current causes.

Next, we turn to the economic effects of globalization, engaging the following questions: Who wins and who loses? Does globalization constrain government policy-making and even undermine welfare states? Does increased capital mobility and reduced barriers to trade help workers? What is the role of global and regional governance?

In the third section of the course, we shift our attention to the political consequences of globalization, such as the role of non-state actors, human rights and conflict. Has the power of traditional states diminished vis-à-vis international organizations? Can globalization help promote freedom? Does globalization exacerbate ethnic tension? In the final section of the course, we examine the future of globalization, emphasizing the opportunities and challenges for governing globalization.

## Course Expectations and Requirements

1. Class participation is necessary and vital to the class. Your primary responsibilities will be to come to class on time and be prepared to engage in discussion and ask questions about the material. In short, attendance is only one component of successful participation. The course follows a seminar/lecture format, and much of the course will be spent discussing the readings and relevant current events. Your participation grade will be determined by in-class participation.

2. You are expected to complete the readings assigned for each class, about 40-50 pages per session. Your written work for the course needs to demonstrate familiarity with and understanding of the literature by making references to the readings. In addition to course readings, you should follow current events. When appropriate, we will discuss current events.
3. You will complete 3 response papers (2 pages). You must choose one session from each of the first 3 sections of class:
  - Part 1: Sessions 2–5,
  - Part 2: Sessions 6–14,
  - Part 3: Sessions 16–24.

More detailed instructions for the response papers will be distributed during class. Response papers are due, in hard copy form, at the beginning of the relevant class session.

4. You will complete one short paper (5–6 pages). More detailed instructions for this assignment will be distributed during class, at least one week prior to the due date. Students must submit an electronic copy to *Turnitin* **AND** a hard copy. Late assignments will be penalized 1/2 letter grade for each 24 hour delay.
5. There will be an in-class mid-term exam. There will also be an in-class final exam on Tuesday, May 5, 5:15pm–7:15pm. You will receive a set of study questions prior to each exam, providing essay topics and key terms for short answer questions.

## Learning Outcomes

This course has four goals:

- To help you understand the concept of globalization.
- To help you understand the political and economic consequences of globalization.
- To help you become a better consumer of international and national political economic news.
- To help you develop better analytical and communication skills.

## Evaluation

Response Papers (3)	15%
Paper (1)	15%
Mid-term Exam	20%
Final Exam (cumulative)	30%
Participation	20%

## Required Books

Steger, Manfred. 2013. *Globalization. A Very Short Introduction*. Oxford: Oxford University Press. (ISBN: 978-0199662661).

Chua, Amy. 2004. *World on Fire*. New York: Anchor Books. (ISBN: 0-385-72186-2)

Kesselman, Mark. 2007. *The Politics of Globalization: A Reader*. Boston: Houghton Mifflin. (ISBN: 0-618-39599-7)

The remaining readings are available via Blackboard under the Documents tab (abbreviated [BB]).

### **Academic Integrity**

The Syracuse University Academic Integrity Policy holds students accountable for the integrity of the work they submit. Students should be familiar with the Policy and know that it is their responsibility to learn about instructor and general academic expectations with regard to proper citation of sources in written work. The policy also governs the integrity of work submitted in exams and assignments as well as the veracity of signatures on attendance sheets and other verifications of participation in class activities. Serious sanctions can result from academic dishonesty of any sort. For more information and the complete policy, see <http://academicintegrity.syr.edu>.

Academic dishonesty will not be tolerated. If I suspect academic dishonesty or plagiarism, I will submit formal reports to the Dean of the College of Arts and Sciences. Also, <http://www.plagiarism.org> is a useful website for tips on citations and other writing resources.

This class will be using Turnitin. Via blackboard, each student will submit the paper that you write in this class to Turnitin, a service that identifies “matched text.” Using Turnitin, you will be given the opportunity to view your Originality Report and check that all sources you have used are properly acknowledged and cited. Note that all submitted papers will be included as source documents in the Turnitin.com reference database, solely for the purpose of detecting plagiarism of such papers in the future.

### **Statement Regarding Disability-Related Accommodations**

If you believe that you need accommodations for a disability, please contact the Office of Disability Services (ODS), <http://disabilityservices.syr.edu>, located at 804 University Avenue, room 309, or call (315) 443-4498 for an appointment to discuss your needs and the process for requesting accommodations. ODS is responsible for coordinating disability-related accommodations and will issue students with documented disabilities “Accommodation Authorization Letters,” as appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact ODS as soon as possible.

### **Religious Observances Policy**

SU’s religious observances policy, found at [supolicies.syr.edu/emp\\_ben/religious\\_observance.htm](http://supolicies.syr.edu/emp_ben/religious_observance.htm), recognizes the diversity of faiths represented among the campus community and protects the rights of students, faculty, and staff to observe religious holy days according to their tradition. Under the policy, students are provided an opportunity to make up any examination, study, or work requirements that may be missed due to a religious observance provided they notify their instructors before the end of the second week of classes. For fall and spring semesters, an online notification process is available through MySlice/Student Services/Enrollment/My Religious Observances from the first day of class until the end of the second week of class.

## Meeting and Assignment Schedule

### 1. Introduction & Overview (Monday, 12 January)

## Part I. Understanding Globalization

### 2. What is globalization? (Wednesday, 14 January)

#### *Required Readings*

Steger, Ch. 1 “Globalization: a contested concept” (1–16)

Kesselman, Ch. 1 “Globalization as Contested Terrain” (1–13)

Keohane, Robert and Joseph Nye. 2000. “Globalization: What’s New? Whats Not? (And So What?)” *Foreign Policy* 118 (Spring): 104–119. [BB]

#### ***MLK Day (19 January)—No Class***

### 3. What is globalization? And is it new? (Wednesday, 21 January)

#### *Required Readings*

Kesselman, Ch. 2 “Great Transformations and Double Movements: *Déjà Vu* All Over Again?” (14–56)

- Marx and Engels, Ch 2.1 “The Manifesto of the Communist Party”
- Polanyi, Ch. 2.2 “The Great Transformation”
- Sen, Ch 2.3 “How to Judge Globalism”
- Wade, Ch 2.4 “Globalization and Its Limits”
- Ferguson, Ch 2.5 “Sinking Globalization”

### 4. Putting globalization in historical perspective (Monday, 26 January)

#### *Required Readings*

Steger, Ch. 2 “Globalization and history” (17–36)

### 5. Putting globalization in theoretical perspective (Wednesday, 28 January)

#### *Required Readings*

Steger, Ch. 7 “Ideologies of globalization” (103–130)

Steger, Ch. 3 “The economic dimension of globalization” (37–60)

## Part 2. Economic Globalization

### 6. Economic Globalization, Part 1 (Monday, 2 February)

#### *Required Readings*

Kesselman, Ch. 3 “The Character of Economic Globalization” (57–85)

- Friedman, Ch. 3.1 “The Lexus and the Olive Tree”
- Friedman, Ch. 3.2 “It’s a Flat World After All”
- Wolf, Ch. 3.3 “Why Globalization Works”

Frankel, Jeffrey. 2007. “The Meaning of Globalization” In *International Politics*, eds. Robert J. Art and Robert Jervis. 8th edition. New York: Longman, 309-324. [BB]

### 7. Economic Globalization, Part 2 (Wednesday, 4 February)

#### *Required Readings*

Kesselman, Ch. 3 “The Character of Economic Globalization” (86–121)

- Stiglitz, Ch. 3.4 “Globalism’s Discontents”
- Milanovic, Ch. 3.5 “The Two Faces of Globalization”
- Shiva, Ch. 3.6 “Stolen Harvest”

Garrett, Geoffrey. 2004. “Globalization’s Missing Middle.” *Foreign Affairs* 83.6: 84–96. [BB]

### 8. Globalization’s Effect on Poverty & Inequality (Monday, 9 February)

#### *Required Readings*

Kesselman, Ch. 4 “The Impact of Globalization on Poverty and Inequality” (122–164)

- Dollar and Kraay, Ch. 4.1 “Spreading the Wealth”
- Wade, Ch. 4.2 “The Disturbing Rise of Poverty and Inequality”
- Wolf, Ch. 4.3 “Why Globalization Works”
- Bhagwati, Ch. 4.4 “In Defense of Globalization”

Rodrick, Dani. 2001. “Trading in Illusions.” *Foreign Policy* 123 (March/April): 54–62. [BB]

#### *Optional Readings*

Wade, Robert. 2001. “Winners and losers.” *The Economist* 26 April.

<http://www.economist.com/node/587251>. last accessed: 18 December 2014.

## 9. The Fate of Workers (Wednesday, 11 February)

### *Required Readings*

Kesselman, Ch. 5 “Workers and Work in the Global Economy” (165–207)

- Millen and Holtz, Ch. 5.1 “Dying for Growth, Part I”
- D’Mello, Ch. 5.2 “Reebok and the Global Footwear Sweatshop”
- Kristof and Dunn, Ch. 5.3 “Two Cheers for Sweatshops”
- Greenhouse, Ch. 5.4 “Falling Fortunes of the Wage Earner”

Krugman, Paul. 1997. “In Praise of Cheap Labor. Bad jobs at bad wages are better than no jobs at all.” *Slate. The Dismal Science* 20 March. <http://web.mit.edu/krugman/www/smokey.html>. Last accessed: 18 December 2014.

## 10. Globalization & Domestic Politics (Monday, 16 February)

### *Required Readings*

Steger, Ch. 4 “The political dimension of globalization” (60–73)

Berger, Suzanne. 2000. “Globalization and politics.” *Annual Review of Political Science* 3.1: 43–62.[BB]

## 11. Capital Mobility & National Autonomy (Wednesday, 18 February)

### *Required Readings*

Friedman, Thomas L. 2000. *The Lexus and the Olive Tree*. Anchor, Ch. 5 “The Golden Strait-jacket” (101–111).[BB]

Garrett, Geoffrey. 1998. “Global Markets and National Politics: Collision Course or Virtuous Circle?” *International Organization* 52.4 (Autumn): 787–824. [BB]

Gilpin, Robert. 2001. *Global Political Economy* Princeton: Princeton University Press, part of Ch. 7 “National Systems of Political Economy” (183–195).[BB]

## 12. Globalization’s Effect on States (Monday, 23 February)

### *Required Readings*

Kesselman, Ch. 6 “National States and Globalization” (208–249)

- Strange, Ch. 6.1 “The Retreat of the State”
- Van Creveld, Ch. 6.2 “The Fate of the State”
- Sassen, Ch. 6.3 “The State and Globalization”
- Weiss, Ch. 6.4 “Guiding Globalization in East Asia”

### 13. Global Governance (Wednesday, 25 February)

#### *Required Readings*

Kesselman, Ch. 7 “Global Governance *with* Global Government?” (250–296)

- Krahmann, Ch. 7.1 “National, Regional, and Global Governance”
- Stiglitz, Ch. 7.2 “Globalization and its Discontents”
- Rogoff, Ch. 7.3 “The IMF Strikes Back”
- Cammack, Ch. 7.4 “The Mother of All Governments”
- Millen, Lyon and Irwin, Ch. 7.5 “Dying for Growth, Part II”

### 14. Regional Integration (Monday, 2 March)

#### *Required Readings*

Mattli, Walter. 1999. *The Logic of Regional Integration*. New York: Cambridge University Press, part of Ch. 2 “A review of theoretical approaches to integration” (19–31). [BB]

Mattli, Ch. 3 “Explaining regional integration” (41–67). [BB]

### 15. Mid-Term Exam (Wednesday, 4 March)

Spring Break—No Class (9–13 March)

## Part 3. Political Globalization

### 16. Imperialism (Monday, 16 March)

#### *Required Readings*

Kesselman, Ch. 8 “Imperialism” (297–329, 335–349)

- G. John Ikenberry, Ch. 8.1 “Liberal Hegemony or Empire?”
- Panitch and Gindin, Ch. 8.2 “Global Capitalism and American Empire”
- Kaldor, Ch. 8.4 “Beyond Militarism, Arms Races, and Arms Control”
- Ferguson, Ch. 8.5 “Colossus: The Price of America’s Empire”

#### *Optional Readings*

Kesselman, Ch. 8 “Imperialism”

- Johnson, Ch. 8.3 “The Sorrows of Empire” (330–334)
- Mann, Ch. 8.6 “Incoherent Empire” (349–353)
- Betts, Ch. 8.7 “The Soft Underbelly of American Primacy” (354–364)

## 17. Transnational Politics (Wednesday, 18 March)

### *Required Readings*

Steger, Ch. 6 “The ecological dimension of globalization” (87–102)

Kesselman, Ch. 9 “Transnational Contentious Politics, Terrorism, and the Movement for Global Justice” (365–379, 396–406)

- Keck and Sikkink, Ch. 9.1 “Activists Beyond Borders”
- Notes from Nowhere, Ch. 9.4 “The Ecology of the Movements”

### *Optional Readings*

Kesselman, Ch. 9 “Transnational Contentious Politics, Terrorism, and the Movement for Global Justice”

- Klein, Ch. 9.2 “No Logo: Taking Aim at the Brand Bullies” (379–390)
- Forero, Ch 9.3 “Still Poor, Latin Americans Protest for Open Markets” (391–395)
- Juergensmeyer, Ch. 9.5 “The Global Dimensions of Religious Terrorism” (407–421)

## 18. Immigration (Monday, 23 March)

### *Required Readings*

Kesselman, part of Ch. 10 “Culture and Migration” (450–461)

- Sassen, Ch. 10.3 “Immigration in a Global Era”

Fernández-Kelly, Patricia and Douglas S. Massey. 2007. “Borders for Whom? The Role of NAFTA in Mexico-U.S. Migration.” *Annals of the American Academy of Political and Social Science* 610 (March): 98–118.[BB]

## 19. Culture (Wednesday, 25 March)

### *Required Readings*

Steger, Ch. 5 “The cultural dimension of globalization” (74–86)

Kesselman, part of Ch. 10 “Culture and Migration” (425–438)

- Wapner, Ch. 10.1 “Horizontal Politics”

Cowen, Tyler. 2002. *Creative Destruction: How Globalization is Changing the World's Culture*. Princeton, NJ: Princeton, Ch. 4 “Why Hollywood Rules the World, and Whether We Should Care” (73–101).[BB]

## 20. Globalization and Clashes over Identity (Monday, 30 March)

### *Required Readings*

Chua, “Introduction: Globalization and Ethnic Hatred” (1–21)



## **21. Market Dominant Minorities after Globalization (Wednesday, 1 April)**

### *Required Readings*

Chua, Ch. 1 “Rubies and Rice Paddies” (23–48)

Chua, Ch. 4 “The ‘Ibo of Cameroon” (95–121)

### *Optional Readings*

Chua, Ch. 2 “Llama Fetuses, Latifundia, and La Blue Chip Numero Uno” (49–76)

Chua, Ch. 3 “The Seventh Oligarch” (77–94)

## **22. Backlash (Monday, 6 April)**

### *Required Readings*

Chua, Ch. 5 “Backlash Against Markets” (127–146)

Chua, Ch. 6 “Backlash Against Democracy” (147–162)

Chua, Ch. 7 “Backlash Against Market-Dominated Minorities” (163–176)

## **23. Ethnic Tension & America (Wednesday, 8 April)**

### *Required Readings*

Chua, Ch. 9 “The Underside of Western Free Democracy” (189–210)

Chua, Ch. 11 “Why They Hate Us” (229–258)

## **24. Human Rights (Monday, 13 April)**

### *Required Readings*

Payne, Richard J. 2009. *Global Issues: Politics, Economics and Culture*. 2nd edition. New York: Longman, Ch. 3 “Human Rights” (60–87).[BB]

Straus, Scott. 2005. “Darfur and the Genocide Debate.” *Foreign Affairs* 84.1 (January/February): 123–133.[BB]

Midwest Political Science Association meeting—No Class (Wednesday, 15 April)

25. Peer Editing (Monday, 20 April)

Essays Due (Wednesday, 22 April)

## Part 4. The Future of Globalization

26. What's Next? (Wednesday, 22 April)

### *Required Readings*

Chua, Ch. 12 “The Future of Free Market Democracy” (259–288)

Steger, Ch. 8 “Global crises and the future of globalization” (131–138)

27. What Can Be Done? (Monday, 27 April)

### *Required Readings*

Kesselman, Ch. 11 “Conclusion: What Is to be Done: Fix It or Nix It?” (462–514)

- Cavanagh and Mander, Ch. 11.1 “Alternatives to Economic Globalization”
- Sachs, Ch. 11.2 “The End of Poverty”
- Stiglitz, Ch. 11.3 “Globalization and Its Discontents”
- Bello, Ch. 11.4 “Deglobalization”
- Moore, Ch. 11.5 “A World Without Walls”
- Bhagwati, Ch. 11.6 “In Defense of Globalization”

**Final Exam: Tuesday, May 5, 5:15pm–7:15pm**